



## Website Specs and Information

### Property Listing Information

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**Copy for your Property Listing** -- There is a 500-character limit on the text for your listing. You can send us an e-mail ([getawayguy@cox.net](mailto:getawayguy@cox.net)) or type your copy out and fax it to 760-591-4636.

**Photos for your Property Listing** -- We will use one photo with your Property Listing. Please send JPEG files that are 150 pixels wide by 100 pixels deep for a horizontal photo; 100 pixels wide by 200 pixels deep for a vertical photo.

### Banner Ads and Exclusives

**Banner ads for Exclusives and other Sponsors** -- Please furnish us with banner ads that fit the following dimensions for the respective Exclusives and other placements:

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<i>Exclusive City Sponsors:</i>	150 pixels wide by 400 pixels deep, no more than 30K
<i>Exclusive Category Sponsors:</i> (ad on Questionnaire)	150 pixels wide by 400 pixels deep, no more than 30K
<i>Getaway Report Sponsors:</i> (ad under Featured Getaways on the Getaway Report)	213 pixels wide by 100 pixels deep, no more than 30K
<i>Home Page Sponsors (top 2):</i>	120 pixels wide by 240 pixels deep, no more than 30K
<i>Home Page Sponsors (others):</i>	150 pixels wide by 400 pixels deep, no more than 30K
<i>Focus Feature Premium Sponsors</i>	740 pixels wide by 140 pixels deep, no more than 30K
<i>Focus Feature Associate Sponsors</i>	150 pixels wide by 400 pixels deep, no more than 30K

We have low-cost banner production available upon request. Our standard rate is \$75 for the first banner size plus \$35 for each re-sizing necessary. If you wish to order a banner through us, please furnish us with a logo and any JPEG photos or other artwork necessary, as well as a general description of how you would like the ad to be laid out.

**Questionnaire Parameters** -- We will visit your website and “check the boxes” for your property for all parameters that you have highlighted in your promotional copy on your website.